



JUNE 2023

# FOUNDATION FOR ENVIRONMENTAL EDUCATION - CLIMATE ACTION PLAN -

## FEE (Foundation for Environmental Education) Action Plan for Climate Action

FEE signed the Glasgow Declaration for Climate Action in Tourism agreement and committed to submit an action plan, to be reviewed and reported against on an annual basis. This commitment does not have to be followed by FEEs member organisations, although FEE will encourage the members of its network to also engage with the Glasgow Declaration and to be involved with its implementation, as it aligns with the FEE GAIA 20:30 Strategy’s Climate Change and Climate Action pillar.

FEE recognises that, as two of its programmes, namely Blue Flag and Green Key, are deeply involved with stakeholders of the tourism and hospitality sector, the organisation has a role in promoting sustainable practices across its network along the pathways recognised by UNEP in its document “Recommended Actions, Examples by Pathway”.

In this document, FEE outlines the main actions it chooses to prioritise for the coming years, as part of its commitment as a signatory of the Glasgow Declaration for Climate Action in Tourism.

**“Working with our members, we will educate and empower our audiences to take actions and implement solutions to mitigate effects, locally, nationally, and globally”**

*Extract from “Our pledge for the planet”, GAIA 20:30 Strategy,  
Foundation for Environmental Education*



## FEE's statement as signatory of the Glasgow Declaration:

*To support the global commitment to halve emissions by 2030 and reach net zero as soon as possible, the Foundation for Environmental Education (FEE) will implement global actions through its five programmes, especially the Blue Flag and Green Key programmes, two leading sustainable tourism programmes. Through their criteria and global projects and partnerships, both programmes will raise awareness, provide advocacy tools and actions plans to their awarded sites, raising Climate Change Education to deliver effective Climate Action in Tourism.*

## Status update

- The commitment of FEE has been shared with the members via the Green Key and Blue Flag newsletters. Members have been and will be encouraged to sign the declaration as well.
- This document shows a draft of the FEE action plan as regards: guidelines to comply with Glasgow Declaration actions (recommended actions of UNEP for UNWTO for climate action in tourism)



## Objectives

This Climate Action Plan delivers on FEE's commitments as a signatory of the Glasgow Declaration, in line with our FEE GAIA 20:30 strategy's Climate Change pillar.

### Objective 1

Support member organisations in the FEE network to deliver quality climate action and develop Climate Action Plans, while providing access to tools and resources to do so. FEE aims at taking the role of a strategic multiplier for the Glasgow Declaration effort.

### Objective 2

Wherever possible, align the criteria of its sustainable tourism programmes with the goals and pathways of the Glasgow Declaration for Climate Action in Tourism.

### Objective 3

Promote a culture of measurement and monitoring of carbon emissions throughout the network, setting the base for tourism stakeholders to learn about their impact and take concrete measures to find solutions to mitigate and adapt to Climate Change.



## Actions for FEE






Our main focuses for 2022 and 2023 are listed in the table below and are meant to provide the foundations for further actions to tackle climate change for the coming years.






- At FEE, we plan to improve our monitoring systems of travel-related carbon emissions and to reduce and optimize travel-based activities.
- In addition, the FEE staff will develop and publish an online course on its FEE Academy digital education platform, to disseminate climate-change education as a steppingstone to trigger climate action across and beyond the FEE network.
- Blue Flag International and Green Key have started a criteria revision phase at global level to empower the tourism sector take concrete climate action. The newly developed criteria sets will be aligned with the goals and pathways of the Glasgow Declaration wherever possible.
- Finally, the tourism-based programme Green Key aims to finalise an updated and easy-to-use Hotel Carbon Measurement Initiative (HCMI) tool available for all hospitality establishments on the [greenkey.global](https://www.greenkey.global) website, in order to encourage/require monitoring and reporting the emissions within the various scopes as included in the HCMI tool.




In the table below, actions are categorised based on the pathways proposed in the document [“Recommended Actions, Examples by Pathway”](#), developed within the framework of the Glasgow Declaration. The recommended pathways according to the document are:

1. **Measure**
2. **Decarbonise**
3. **Regenerate**
4. **Collaborate**
5. **Finance**



	Short description	Pathway	Responsible for implementation	Time-frame
<b>Action 1</b>	Identify, develop, gather, and disseminate educational materials and trainings on sustainable tourism and climate action for relevant stakeholders.	<b>Collaborate (Knowledge Management)</b>		Q2 2023 onwards
<b>Action 2</b>	Update FEE's policies to incorporate ways for the organization to decrease its travel-based emissions (e.g. travels, video conferencing, flexible working arrangements, etc.)	<b>Collaborate (Governance, New Business Models)</b>  <b>Reduce (Transport)</b>		Q3 2022 onwards
<b>Action 3</b>	Organize webinars about the implementation of nature-based solutions which at the same time sustainably manage, protect and restore ecosystems, while reducing pollution streams	<b>Regenerate</b>	 	Q2 2023
<b>Action 4</b>	Pursue funding opportunities and partnerships for developing projects focused on climate change resiliency and adaptation, to be implemented by FEE members affected by climate change.	<b>Finance (Business Model)</b>		Q3 2022 onwards

	Short description	Pathway	Responsible for implementation	Time-frame
<b>Action 5</b>	Systematically promote the use of the Global Forest Fund (GFF) by organisations and tourists of awarded sites to raise awareness about and address travel emissions in the hospitality and tourism sectors	<b>Measure, Collaborate (New Business Models)</b>	 	Q1 2023 onwards
<b>Action 6</b>	Address knowledge gaps via coordinated advocacy efforts asking for the incorporation of climate change topics in national education systems and vocational training	<b>Collaborate (Knowledge Management)</b>		Q2 2022 onwards
<b>Action 7</b>	Share best practices with hospitality establishments and tourism destinations about initiatives to implement circularity in the tourism sector	<b>Collaborate (Knowledge Management, New Business Models)</b>	 	2023 as part of the “Litter Less Plus” Campaign

	Short description	Pathway	Responsible for implementation	Time-frame
<p><b>Action 8</b></p>	<p>Encourage, enable, and support hospitality establishments across the FEE network and beyond to calculate the various emissions' scopes via a user-friendly interface based on the Hotel Carbon Measurement Initiative (HCMI)</p>	<p>Measure</p>		<p>Q3 2022 onwards</p>
<p><b>Action 9</b></p>	<p>Wherever possible, integrated considerations regarding the goals and pathways of the Glasgow Declaration for Climate Action in Tourism and incorporate them in the criteria of the Blue Flag and Green Key programmes</p>	<p>Collaborate (Governance, New Business Models)</p> <p>Decarbonise</p>	 	<p>Q4 2023 onwards (Green Key)</p> <p>Q3 2022 onwards (Blue Flag)</p>



The [Foundation for Environmental Education](#) (FEE) is one of the world's largest Education for Sustainable Development (ESD) organisations, with over 100 member organisations in 80 countries. With a network of over 60,000 educational institutions, the [Eco-Schools](#), [Learning About Forests](#) and [Young Reporters for the Environment](#) programmes empower young people to create an environmentally conscious world through experiential, project-based learning. The [Green Key](#) and [Blue Flag](#) programmes are globally recognized for promoting sustainable business practices and the protection of natural resources. With over 40 years of impactful experience in ESD, FEE's strategic plan, [GAIA 20:30](#), prioritises impactful action across all five programmes to address the threats of climate change, biodiversity loss and environmental pollution.